



Vaccinate **ALL 58**

Together we can end the pandemic.
Juntos podemos acabar con la pandemia.
我們可以一起終止疫情。

California Health and Human Services Agency (CHHS) California Department of Public Health (CDPH)

Community Vaccine Advisory
Committee

Meeting #8

January 20, 2021

3:00 PM – 6:00 PM

Welcome to the Community Vaccine Advisory Committee

Erica Pan, MD, MPH,
State Epidemiologist, Co-Chair

Nadine Burke Harris, MD, MPH,
California Surgeon General, Co-Chair

Meeting Process

- All meetings will be virtual and interactive; cameras on; mute until ready to speak
- Use hand raise icon when you are ready to make comments/ask questions
- Consistent attendance by members; no delegates or substitutes
- Today we will be having ASL Interpreter and closed captioning for members
- Website - <https://www.cdph.ca.gov/Programs/CID/DCDC/Pages/COVID-19/Community-Vaccine-Advisory-Committee.aspx>
- Public listen-in mode via telephone at each meeting in English and Spanish
- Meeting will now be live-streamed on YouTube – https://www.youtube.com/channel/UCkNEUklwtlc_kPenEZMUIOw
- Public comment via written comments COVID19VaccineOutreach@cdph.ca.gov; will be discussed with Committee at subsequent meetings; all public comments received will be posted weekly on the CDPH website
- Technical issues with Zoom – put questions in chat

Opening Comments

Nadine Burke Harris, MD, MPH,
California Surgeon General, Co-Chair

Erica Pan, MD, MPH,
State Epidemiologist, Co-Chair

Summary of Public Comments Since Meeting #6



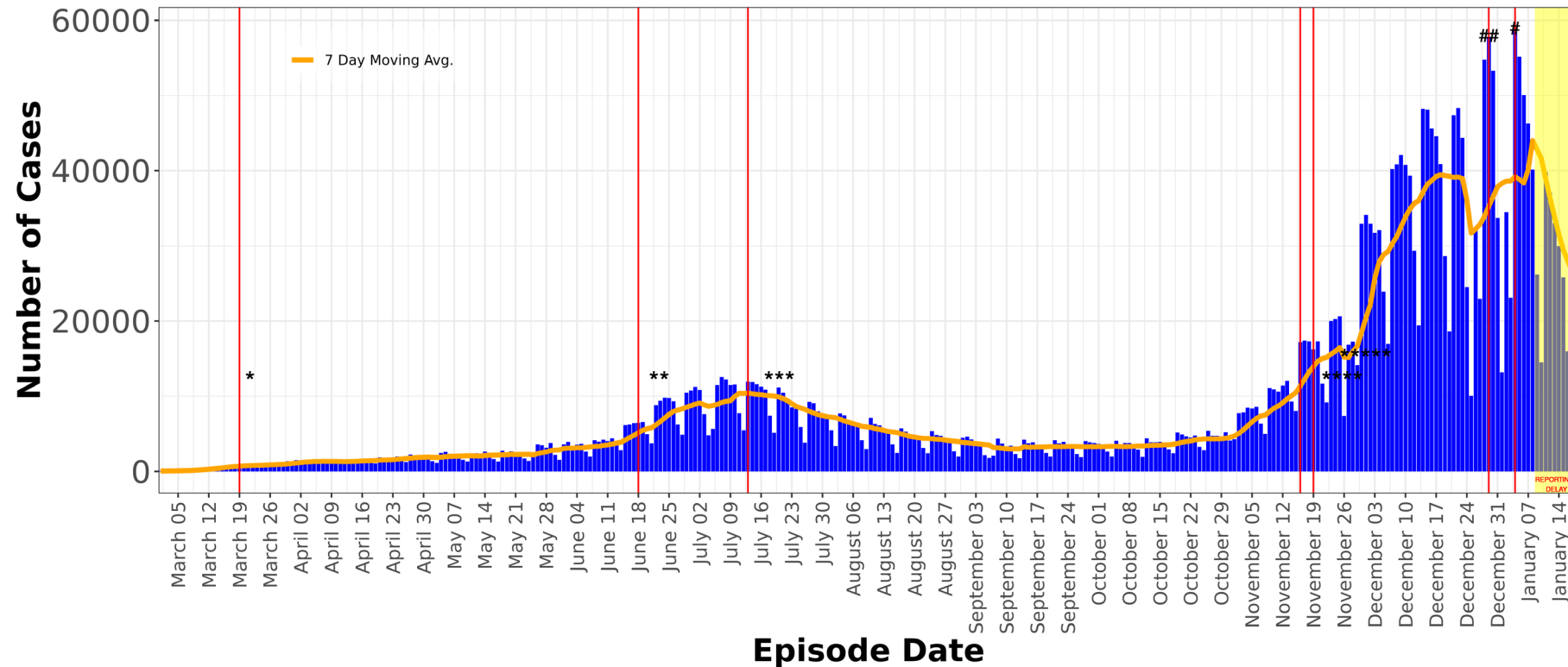
Update on Vaccine Supply and Allocation

Nadine Burke Harris, MD, MPH,
California Surgeon General, Co-Chair

Erica Pan, MD, MPH,
State Epidemiologist, Co-Chair

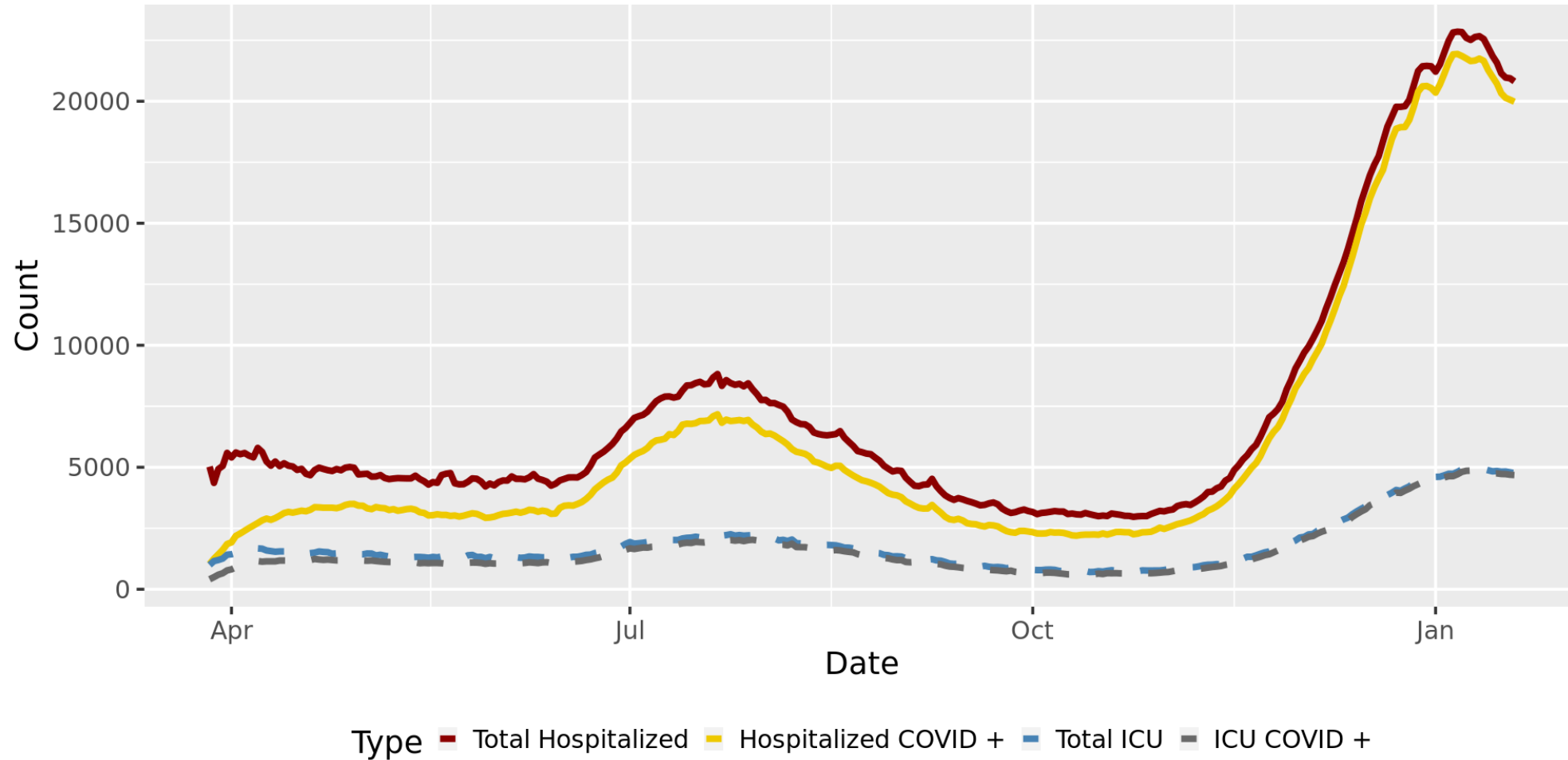
Tomas Aragon, MD, Dr.P.H.
Director, CDPH and State Health Officer

Cases of COVID-19 by Estimated Date of Illness Onset from March 01, 2020, as of January 19, 2021, California (n=3,019,371)

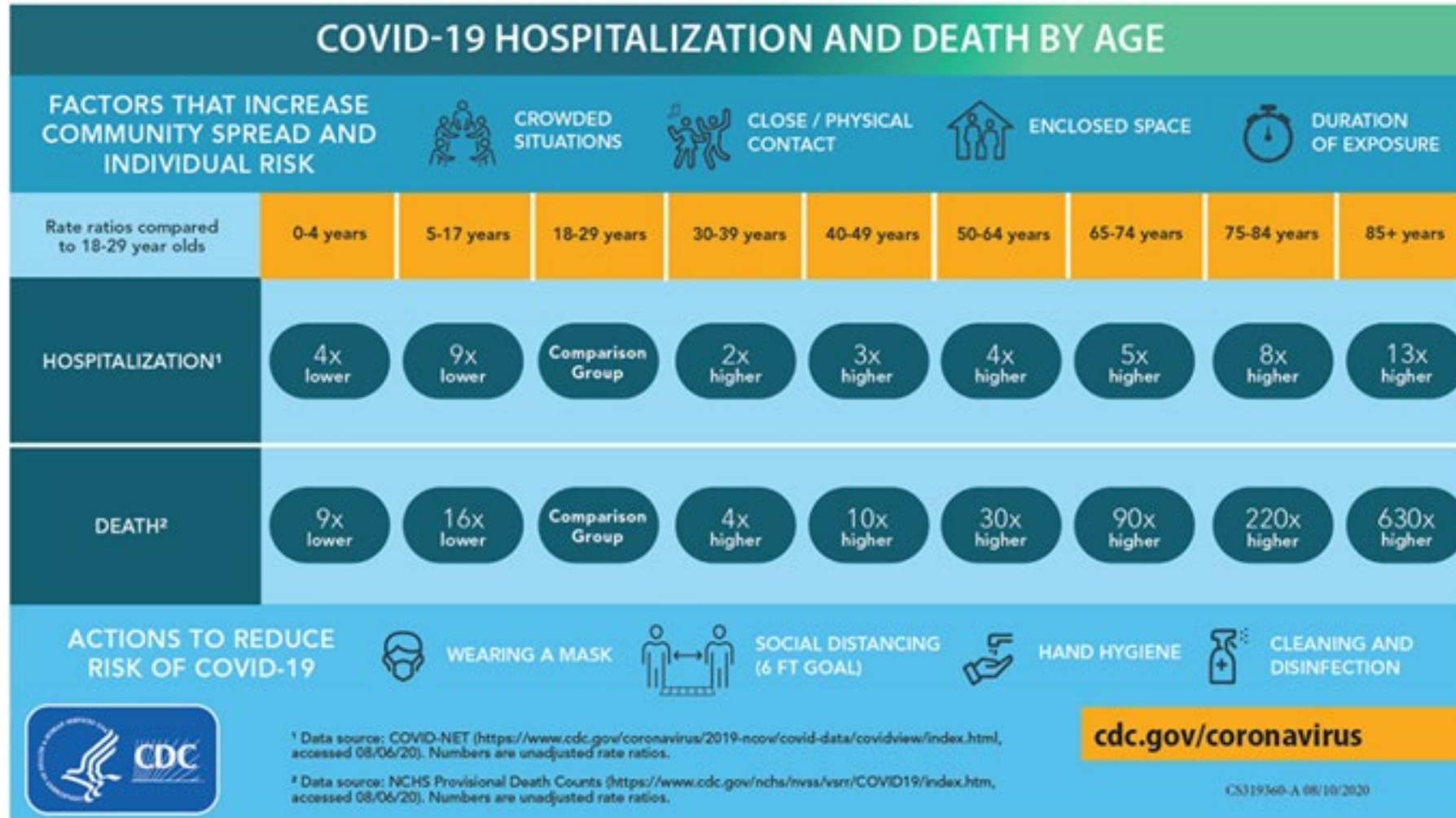


*3/19: Statewide Stay-At-Home Order
 **6/18: Statewide Mask Order
 ***7/13: Statewide Re-Closure of Bars
 ****11/16: Emergency Brake
 *****11/19: Limited SAHO
 # peak1: 58,832 cases (2021-01-04); ## peak2: 57,829 cases (2020-12-29);
 2021-01-19 18:39:17

Total Hospitalizations and Total ICU Trend from March 27, 2020 to January 19, 2021



COVID-19 by Age



COVID-19 by Race/Ethnicity

COVID-19 Cases, Hospitalizations, and Deaths, by Race/Ethnicity

Rate ratios compared to White, Non-Hispanic persons	American Indian or Alaska Native, Non-Hispanic persons	Asian, Non-Hispanic persons	Black or African American, Non-Hispanic persons	Hispanic or Latino persons
Cases ¹	1.8x	0.6x	1.4x	1.7x
Hospitalization ²	4.0x	1.2x	3.7x	4.1x
Death ³	2.6x	1.1x	2.8x	2.8x

Race and ethnicity are risk markers for other underlying conditions that affect health, including socioeconomic status, access to health care, and exposure to the virus related to occupation, e.g., among frontline, essential, and critical infrastructure workers.

How to Slow the Spread of COVID-19



Wear a mask



Stay 6 feet apart



Wash your hands



References on back

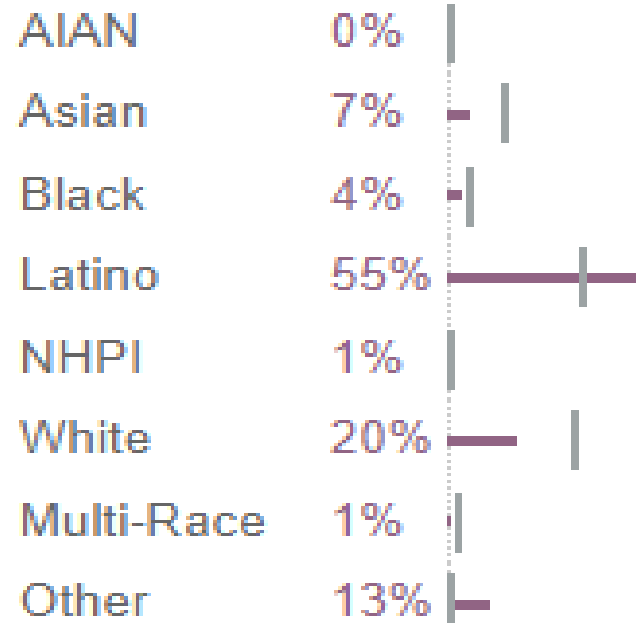
cdc.gov/coronavirus

CS18960-A 11/30/2020

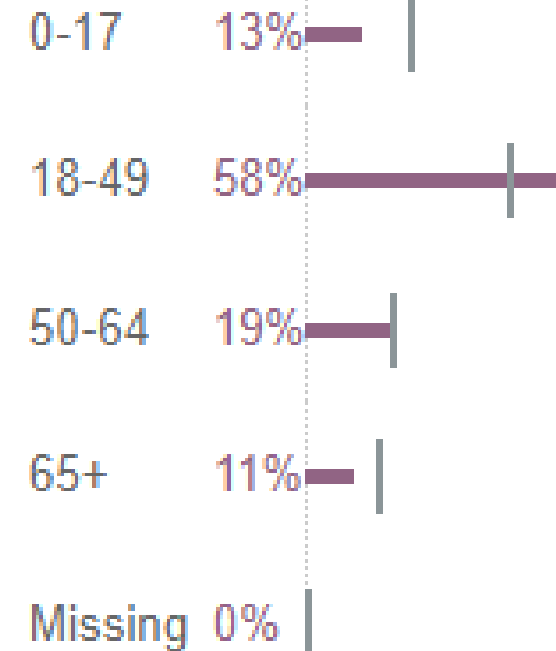
COVID-19 Cases By Race/Ethnicity and Age

| = California Population %

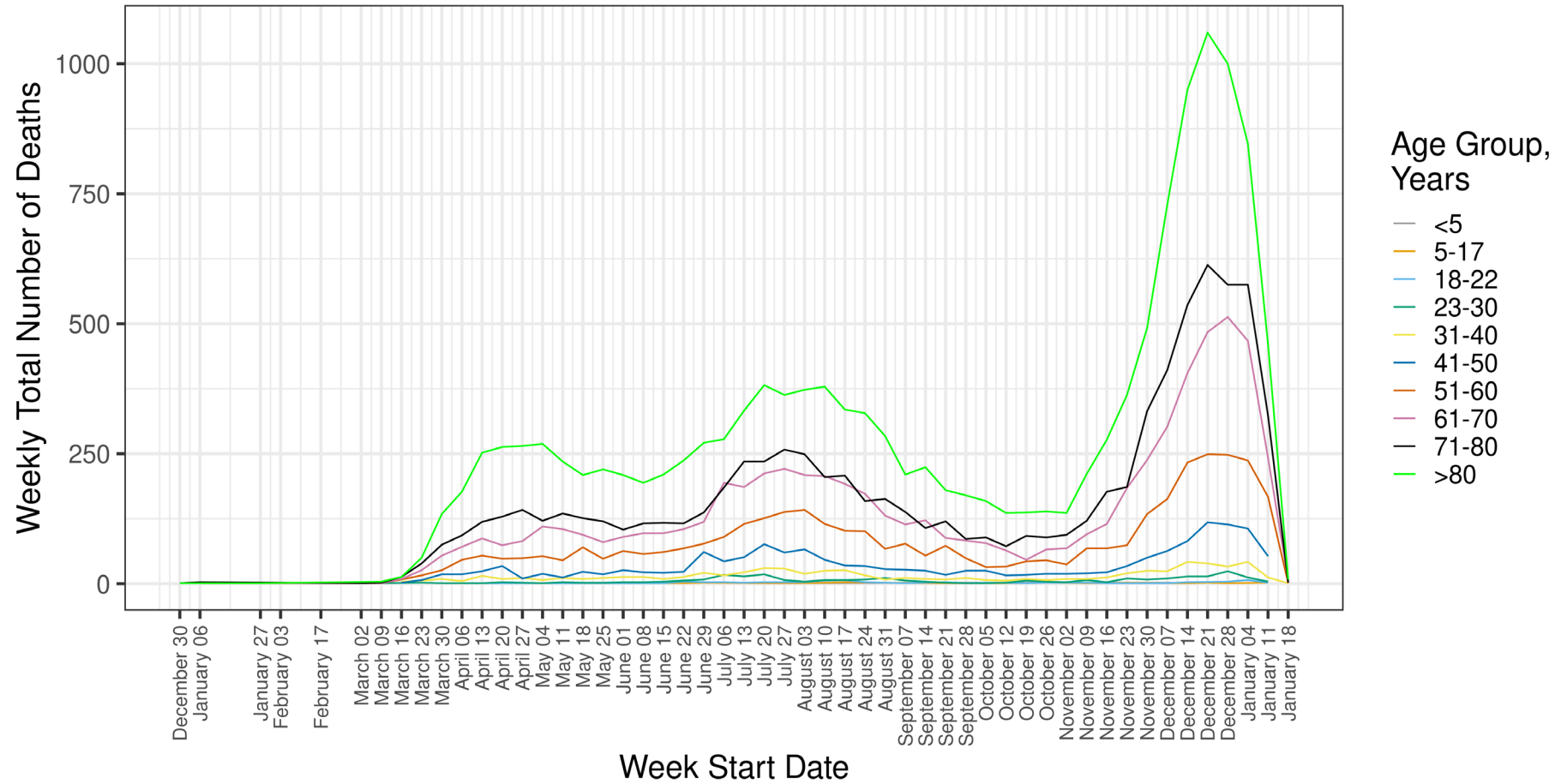
Race/Ethnicity



Age



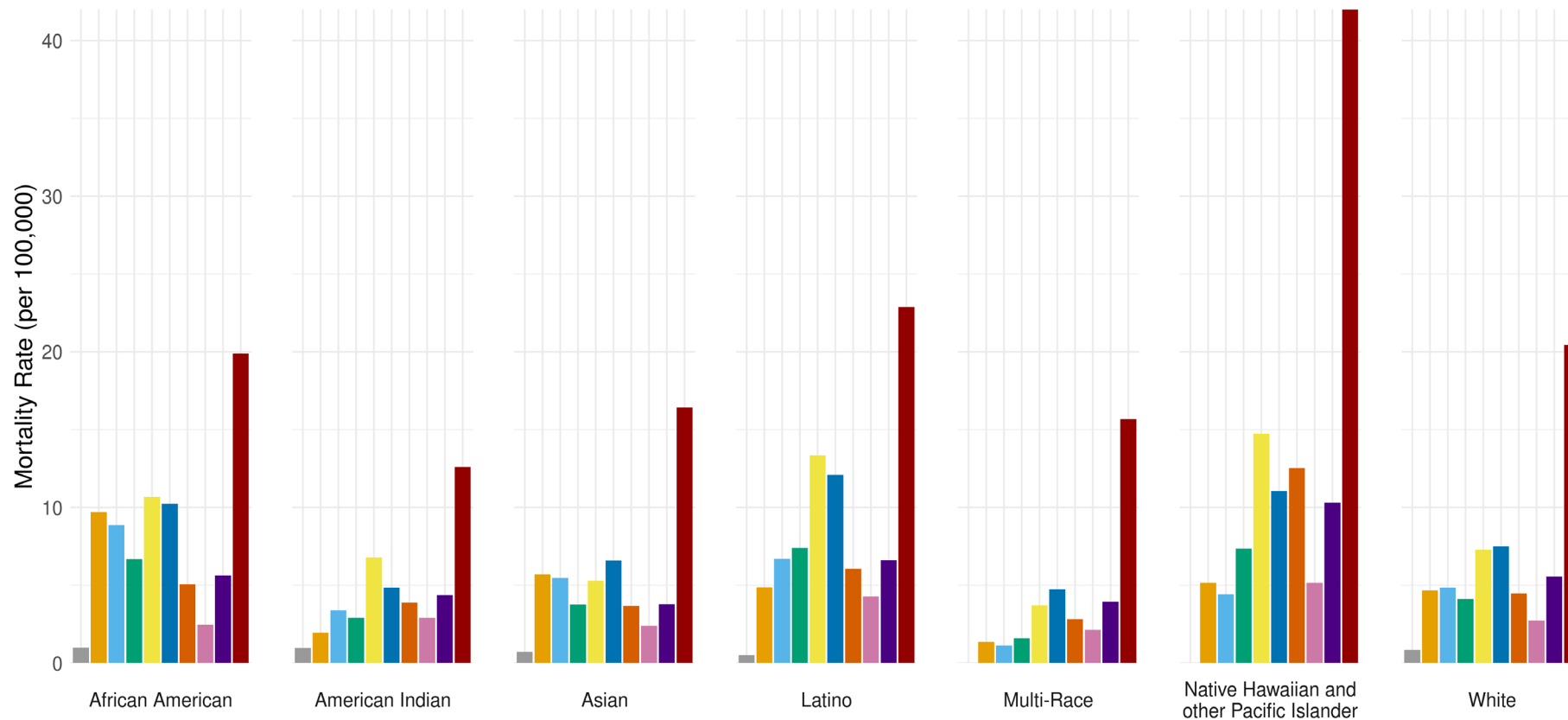
Weekly COVID-19 Deaths by Date of Death and Age Group, as of January 19, 2021



COVID-19 Mortality Rate by Race and Ethnicity and Month, March through December

Month

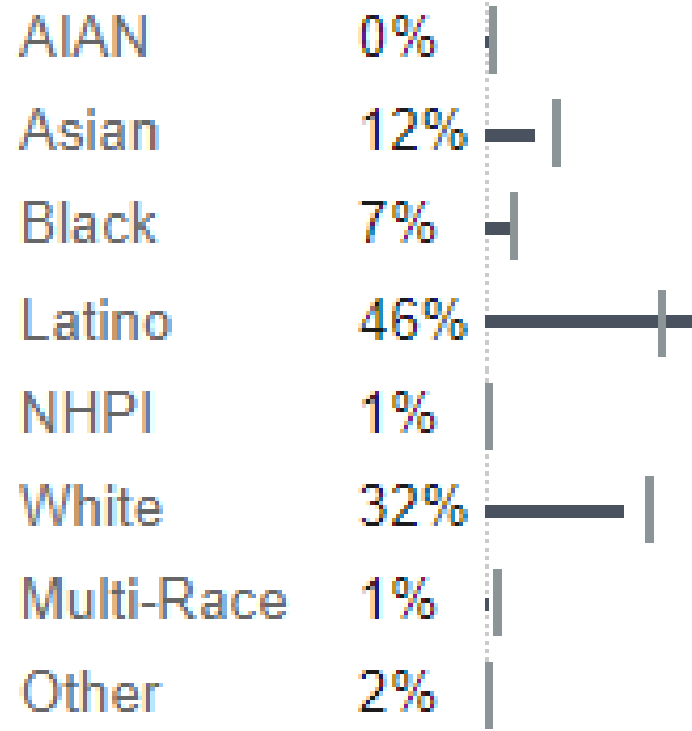
March	May	July	September	November
April	June	August	October	December



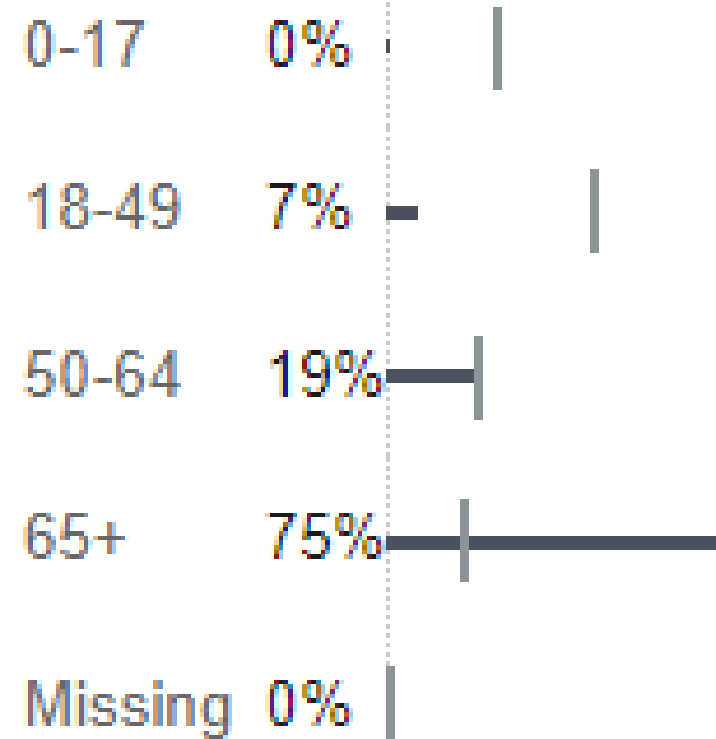
COVID-19 Deaths By Race/Ethnicity and Age

| = California Population %

Race/Ethnicity



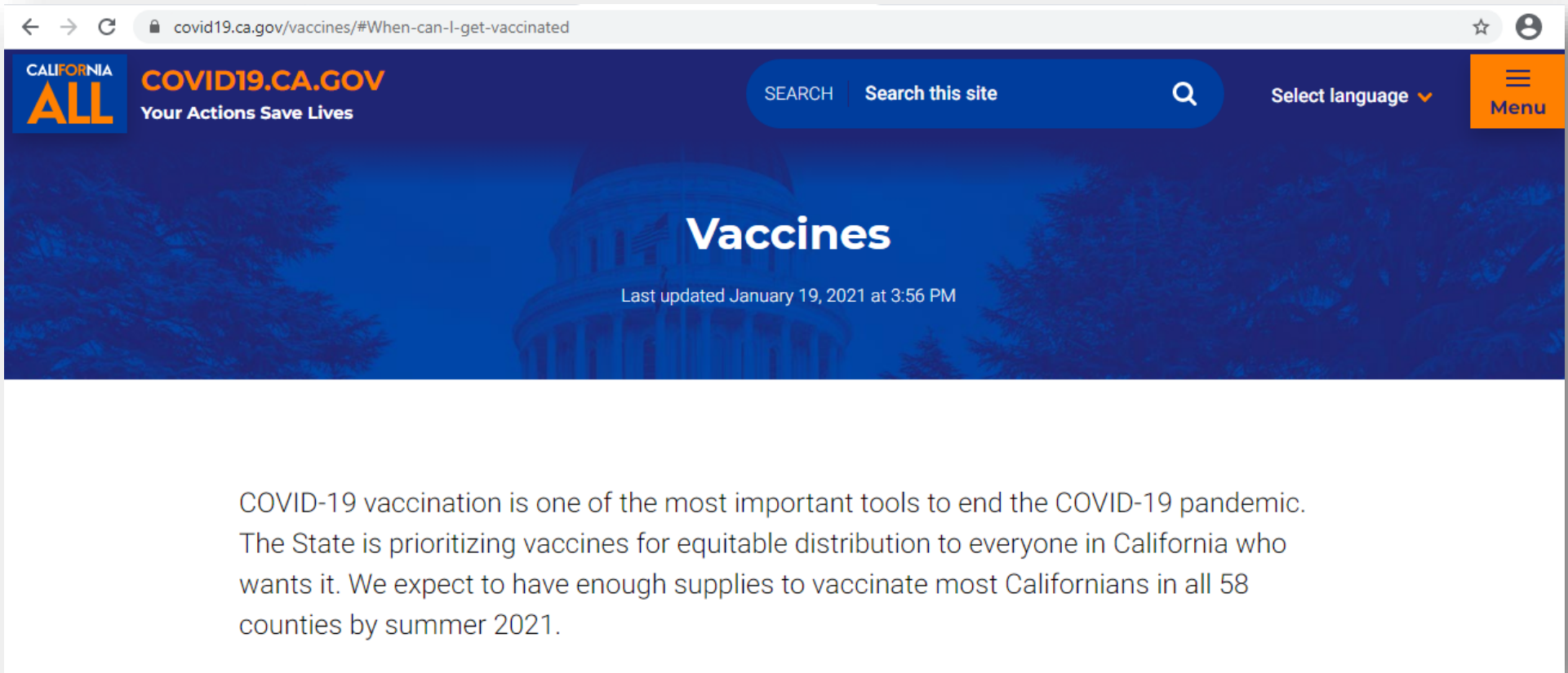
Age



CA Covid-19 Hospitalizations and ICU Admissions and Deaths Through January 19, 2021

- Ages 61+ account for 65% of all ICU admissions
- Ages 61+ account for 83% of all deaths

California COVID-19 Vaccine Website



The screenshot shows a web browser window with the URL covid19.ca.gov/vaccines/#When-can-I-get-vaccinated. The page features a dark blue header with the California State Capitol building in the background. On the left, the logo reads "CALIFORNIA ALL" with "Your Actions Save Lives" below it. To the right of the logo is the text "COVID19.CA.GOV". A search bar contains the text "SEARCH Search this site" and a magnifying glass icon. Further right is a "Select language" dropdown menu and an orange "Menu" button. The main heading is "Vaccines" in large white font, with a sub-heading "Last updated January 19, 2021 at 3:56 PM" below it. The main content area is white and contains the following text:

COVID-19 vaccination is one of the most important tools to end the COVID-19 pandemic. The State is prioritizing vaccines for equitable distribution to everyone in California who wants it. We expect to have enough supplies to vaccinate most Californians in all 58 counties by summer 2021.

www.VaccinateALL58.com

Timeframe To Vaccinate 65+ In California

- Total population of Californians 65 years and older = ~6.2 million
- 70% of Californians 65 years and older = 4,340,000.
- Given that vaccine requires two doses, would need 8,680,000 doses
- Current doses allocated: ~4million
 - Phase 1A contains approximately 3 million

Healthy Places Index

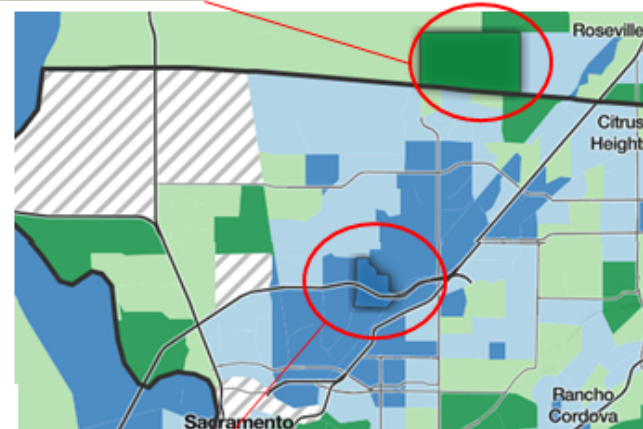
A Health Equity Index (8 domains)

- **Economic**
 - Above poverty
 - Employed
 - Median HH Income
- **Education**
 - Bachelor's or higher
 - HS Enrollment
 - Preschool Enrollment
- **Housing**
 - Homeownership
 - Habitability
 - Low Income Owner & Renter Severe Burden
 - Uncrowded Housing
- **Health Care Access**
 - Insured Adults (under 65)
- **Neighborhood**
 - Alcohol Availability
 - Park Access
 - Retail Density
 - Supermarket Access
 - Tree Canopy
- **Pollution**
 - Diesel PM
 - Drink Water Quality
 - Ozone
 - PM_{2.5}
- **Transportation**
 - Automobile Access
 - Active Commuting
- **Social**
 - Two Parent Households
 - Voting

Weighted based on life expectancy at birth (census tract)



Roseville
(0.56)



Del Paso Heights
(-0.73)

MOST ADVANTAGED

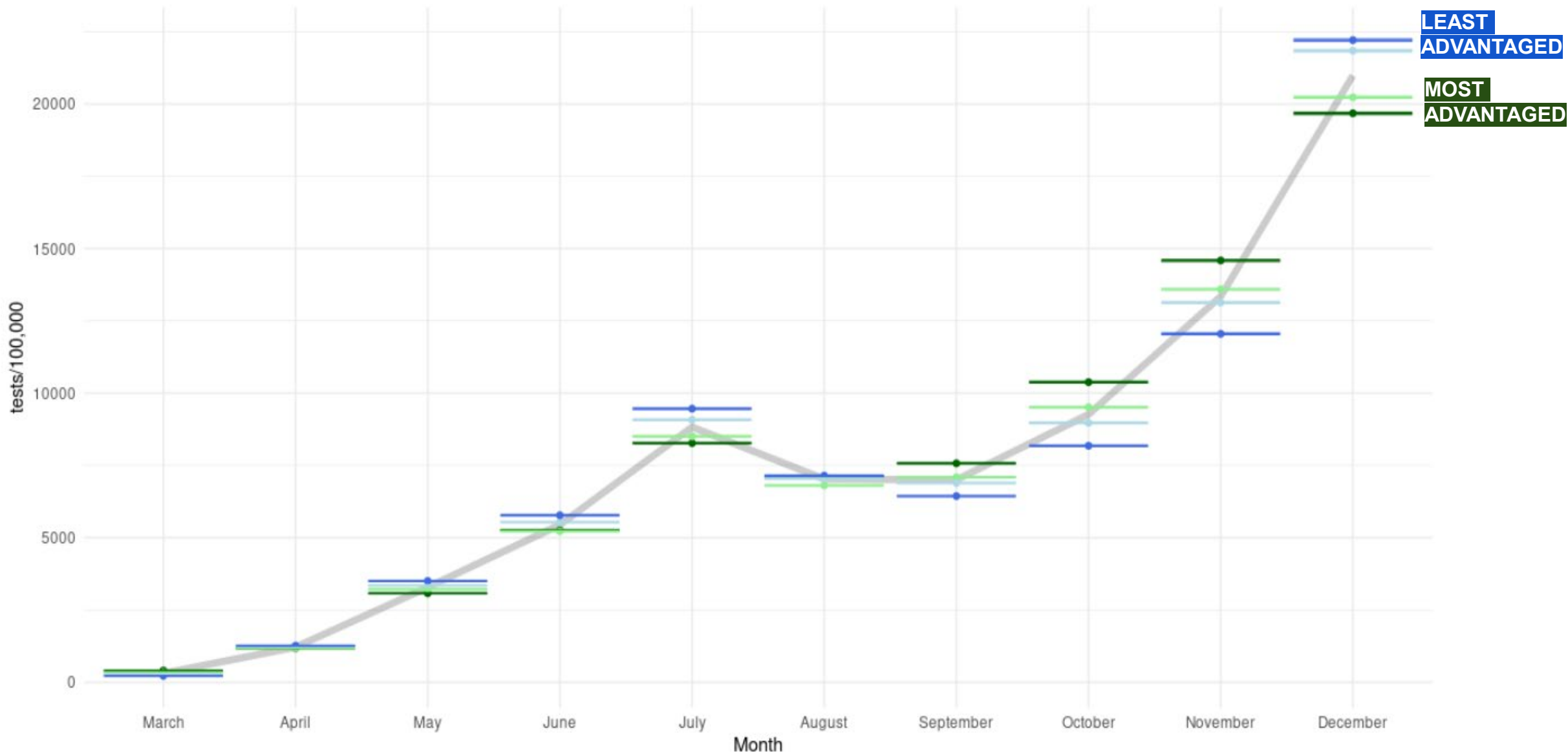
(1.5)

State Mean
(0)

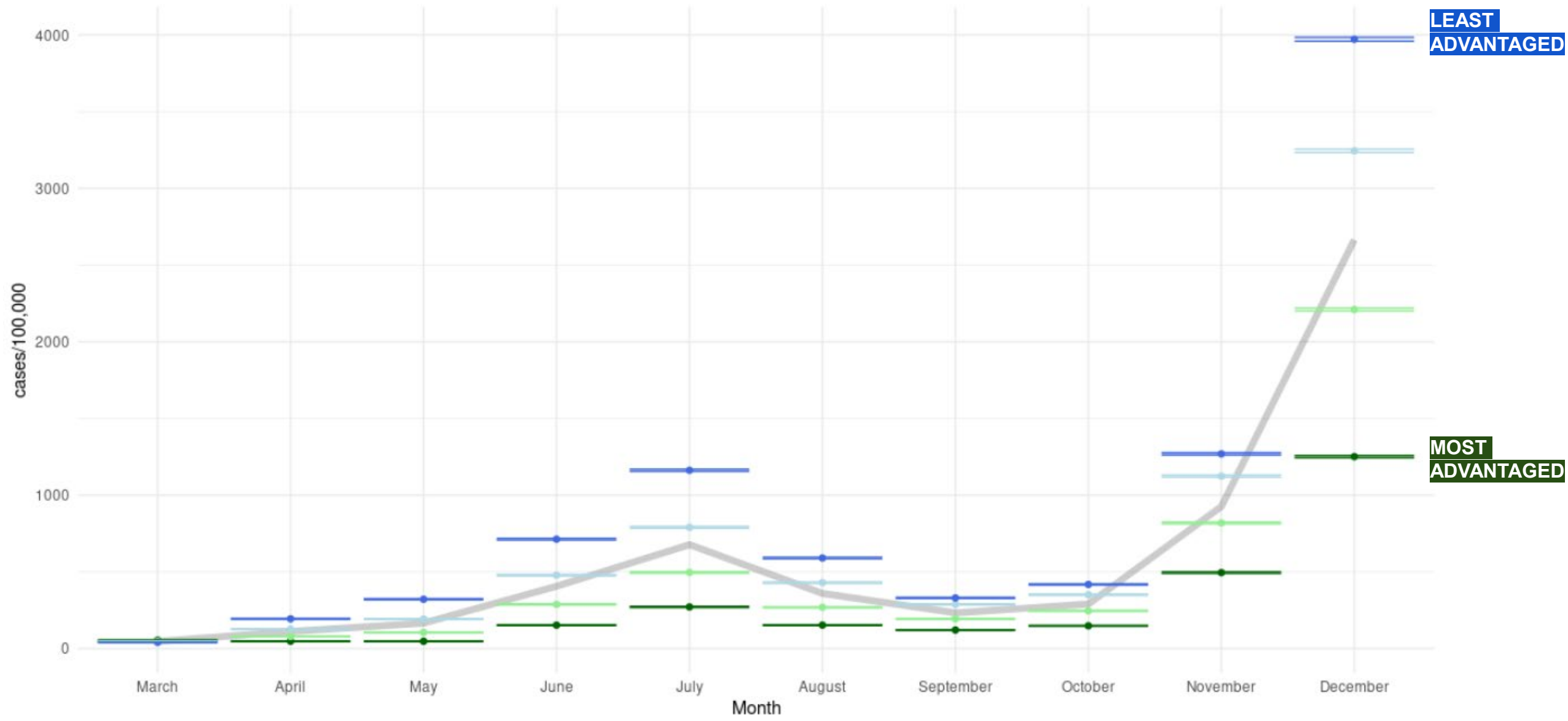
LEAST ADVANTAGED

(-1.96)

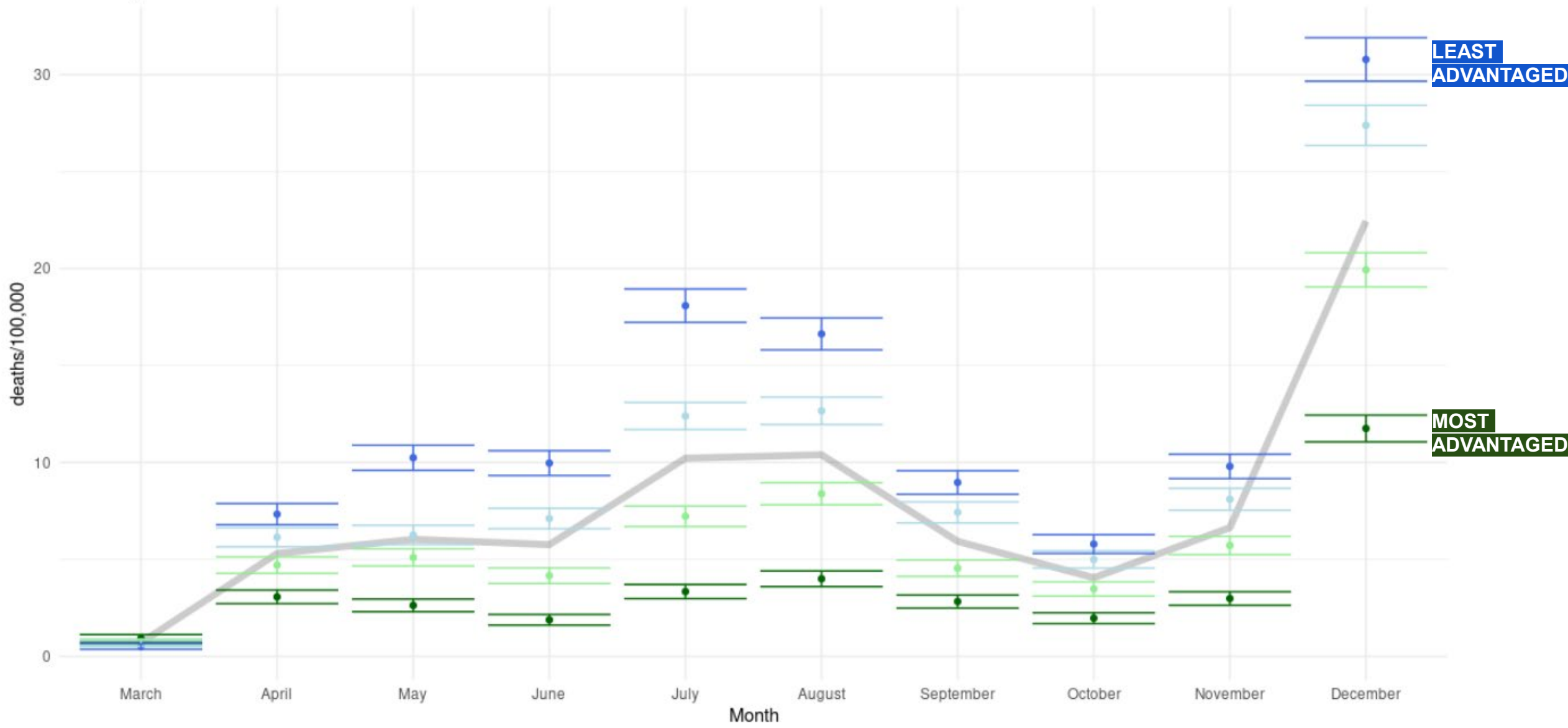
Test Rates



Case Rates



Mortality Rates



Break

Using a Practical and Effective Equity Focus for Vaccine Allocation and Distribution

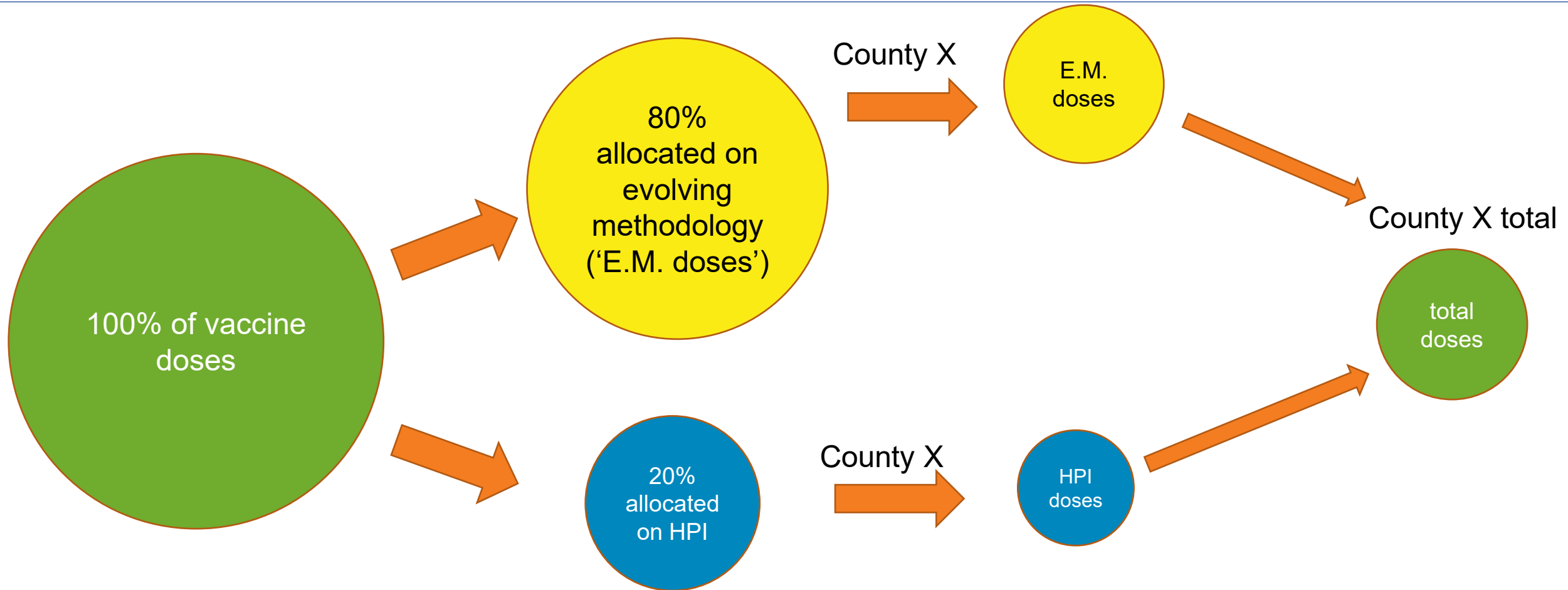
Nadine Burke Harris, MD, MPH,
California Surgeon General, Co-Chair

Erica Pan, MD, MPH,
State Epidemiologist, Co-Chair

Categorized Priority System

- A Categorized Priority System (CPS) is a data-based tool to calculate how to distribute a scarce resource equitably
- Using a CPS addresses the need for both simplicity AND equity
- **Proposal: 80% of future vaccine supply be allocated according to the newly evolving methodology, and 20% of the vaccine supply be allocated to counties based on the presence of the lowest HPI quartile ZIP codes**

Categorized Priority System



Categorized Priority System

- If the Categorized Priority System results in an increased amount of vaccine for a county that is facing operational challenges, we are evaluating whether the state could also allocate operational support
- As we move towards increased emphasis on distributing to people ages 65 years and older, this allocation methodology is a way to preserve a focus on equity during vaccine allocation
- The State will provide guidelines to Local Health Officers that the additional vaccine allocated based on HPI be targeted to 65+ year old people living in the lowest HPI quartile ZIP codes

Categorized Priority System

Three metrics were reviewed (SVI, HPI, and Surgo's CCVI), and the HPI should be used for the following reasons:

- Californian policymakers and Local Health Jurisdictions are familiar with the HPI, and it's being used in other vaccine & equity tools:
 - Blueprint for a Safer Economy
 - COVID-19 Health Equity Playbook for Communities
 - Forthcoming vaccine coverage equity metric
- HPI has ZIP code level data, and COVID vaccines are currently being allocated by ZIP code
- While HPI does not include race/ethnicity or disability information explicitly, epidemiologists say that each of the three metrics tends to identify the same communities

Operationalizing Equity

1. Engagement and Outreach
 - a. media channels - paid and earned media in multiple languages
 - b. CBO engagement utilizing Census infrastructure
2. Vaccine Allocation: Categorized Priority System based on HPI
3. Vaccine Coverage Equity metric (in development)
4. Local Support: supporting counties with COVID-19 health equity playbook and resources to reach vulnerable communities.
5. Philanthropic partnership

Next Steps on Community Engagement, Equity and Vaccine Acceptability: Continuing Discussion

Nadine Burke Harris, MD, MPH, California Surgeon General, Co-Chair

Maricela Rodriguez, Office of Governor

Marcela Ruiz, CDSS

Emilio Vaca, CDSS

Vaccinate All 58 Toolkit

Key Messages:

Safety and Effectiveness, No Cost, Keep Wearing a Mask

New Content:

- “Just the Facts” PSA (English and Spanish)
- Ethnic Media Live Reads (18 languages/40 media outlets)

Testimonial Partnerships

- Partners such as California State University, California Community Colleges, SEIU, T.H.E. Wellness Centers, and MLK Jr. Community Hospital



FILAM Radio - Tagalog





Dr. Tomás Aragón

Director del Departamento de Salud
Pública de California

Communities



Hmong Fijian Native Hawaiian & Pacific Islanders
Filipino Native American
Iranian Korean Chinese Armenian
Russian African American
Vietnamese Latino Japanese

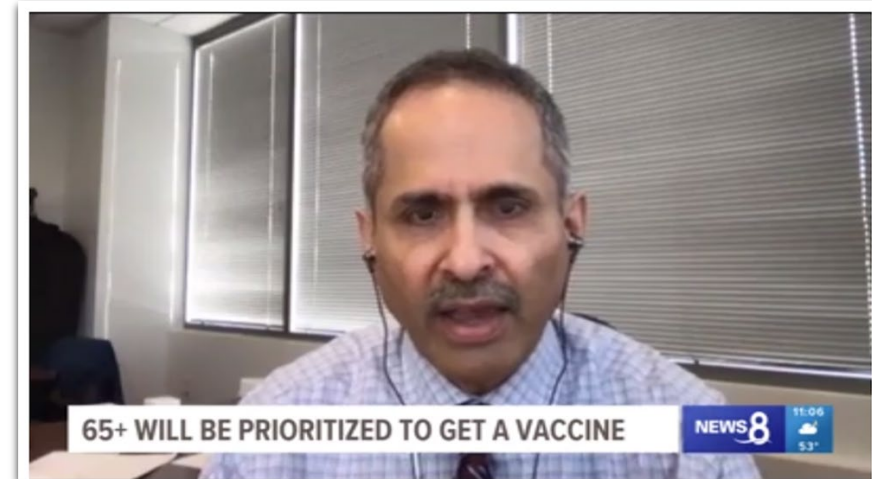
Vaccinate **ALL 58**

Earned Media

Rapid Response

Goals:

- Provide up-to-date information on new developments in real time
 - Reenforce key facts on safety & efficacy
 - Explain new policies such as 65+ eligibility
- Address mis- and dis-information



Earned Media

To date - over 80 pieces of vaccine and surge coverage since late December. Coverage in all multiethnic primary and secondary media markets in California as well as Black/African American, Asian American and Pacific Islander, and Spanish-language media outlets.



Expanding Vaccine Access

KCRA 3 Sacramento - January 13, 2021

Dr. Tomas Aragon

“We know that moving towards an age-based approach is really critical. We know from the hospitalization data that most of the hospitalizations, ICU admissions and deaths are happening in people who are over 65. We’re going to be vaccinating people for at least the next year. We’re hoping that we get sufficient community immunity by fall, then we can hopefully start to come back to normal life. But this is going to go on for a long time.”



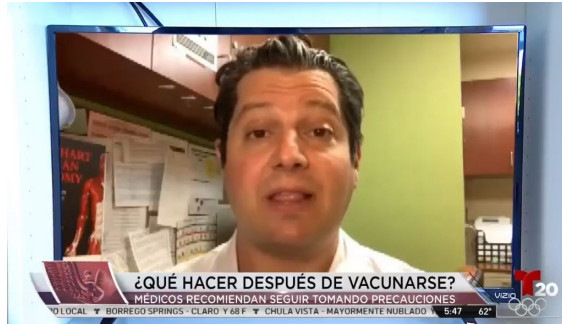
California expands COVID vaccine to those 65 and older

KABC-ABC Los Angeles - January 13, 2021

Dr. Nadine Burke Harris

“Also, looking at our current surge that we’re experiencing here in California, where we see that individuals 65 and older represent 75% of the deaths that we are seeing right now due to COVID.”

Earned Media



What does it mean to be vaccinated against COVID-19? *Telemundo San Diego - January 12, 2021*

Dr. Ilan Shapiro

"It has really already been approved with the millions of doses that have been given that it is safe and effective and that it is really protecting us to such a degree that the United States is really trying to expand the dosage of this vaccine so it can reach more people"



MLK Jr. Hospital Vaccinations *KTLA 5 Los Angeles December 17, 2020*

Dr. Elaine Batchlor

"We are at ground zero here for the COVID pandemic. This is a community that is African American and Latino. We have seen the disparities affecting this community."

3 December 24, 2020-January 6, 2021
Philippine News Today

Filipinos told to be extra careful during the holidays

WEST SACRAMENTO - The celebration of the holiday season looks to be another super spreader that everyone should be very concerned about as California faces the end of year 2020 with a surge in COVID-19 cases causing sharp increases in infection, hospitalization and even deaths after the Thanksgiving celebration last month.

This is the warning of health authorities led by the California Department of Public Health (CDPH) as they anticipate spikes in travel, indoor gatherings and holiday festivities will further challenge California health system if the surge intensifies and overwhelms hospitals.

One of those who aired the warning is Dr. Mare Concepcion, a Filipino primary care provider specializing in family medicine who has almost 30 years of experience and is now based in West Sacramento, California.

Concepcion said he is well aware that Filipinos uphold traditions that they hold dear and the celebration of Christmas with families and friends is just one of those traditions they cannot do without.

"This year's holiday season will be a very different one as we have to be very careful and stay safe in the celebrations. If we are inconvenienced by sacrificing this season, that can be helpful in ensuring that we can meet and be with each other including lola and lolo," Concepcion advised.

"If we can't avoid gathering, wearing a mask, physical distancing as much as you can are some of the things we really have to observe as the pandemic is still very much around. Safety protocols should always be observed."

Concepcion added that from the data gathered, Filipinos have the highest COVID exposure among Asians and this can be attributed to many reasons including observance of our culture and traditions.

"I am hoping twelve months from now that we no longer have to do these. We all look forward to the next days and months and next year promises to be a much better year for us as a family," Concepcion said with optimism.

As to the vaccine, Concepcion exhorts all to get the vaccine if and when they can and assured that it is safe.

"It can help us, our city, county, state and country get over the pandemic."

Filipinos told to be extra careful during the holidays

Philippine News Today

December 24, 2020

Dr. Mare Concepcion

"This year's holiday season will be a very different one as we have to be very careful and stay safe in the celebrations... If we can't avoid gathering, wearing a mask, physical distancing as much as you can are some of the things we really have to observe as the pandemic is still very much around."



COVID-19 Vaccine *KSNO Telemundo Fresno December 16, 2020*

Dr. Diana Ramos

Upcoming Earned Media

Media Briefings

Goal: Educate targeted ethnic and multicultural audiences on **vaccine safety and efficacy** as well as California's **equitable and fair approach** for eligibility based on high-risk factors, including updates on **allocations vs. doses administered**

Speakers include: State, Legislative Caucus, Vaccine Expert, Community-Based Organizations

January 21: Asian American and Native Hawaiian/Pacific Islander Media

January 22: Spanish Media

January 22: Black & African-American Media

Messaging: People 65+

Pathways to access the vaccine:



Call your doctor

Some clinics and physicians are already vaccinating their patients.

Reach out to your healthcare provider to receive more information and schedule an appointment.



Check your local public health department website

Learn about vaccination clinics managed by your local public health department and schedule an appointment at a convenient local site.



Register to be notified when it's your turn

Online tool to register to be notified when it's your turn. This tool will also allow you to register for an appointment at a vaccination site when available in your county.



Long-term care setting

Ask your facility about your next on-site clinic.

For more information visit VaccinateALL58.com or call 1-833-422-4255

65+ Engagement Efforts

Engagement to reach older Californians:

- Leverage partnerships with state agencies that serve older Californians
 - Department of Aging
 - California Commission on Aging
 - Department of Health Care Services
 - Department of Social Services
 - Office of Emergency Services i.e. Listos California
- Partnership with established groups that serve older Californians
- Targeted Paid and Earned Media

Community Engagement

Public Funding

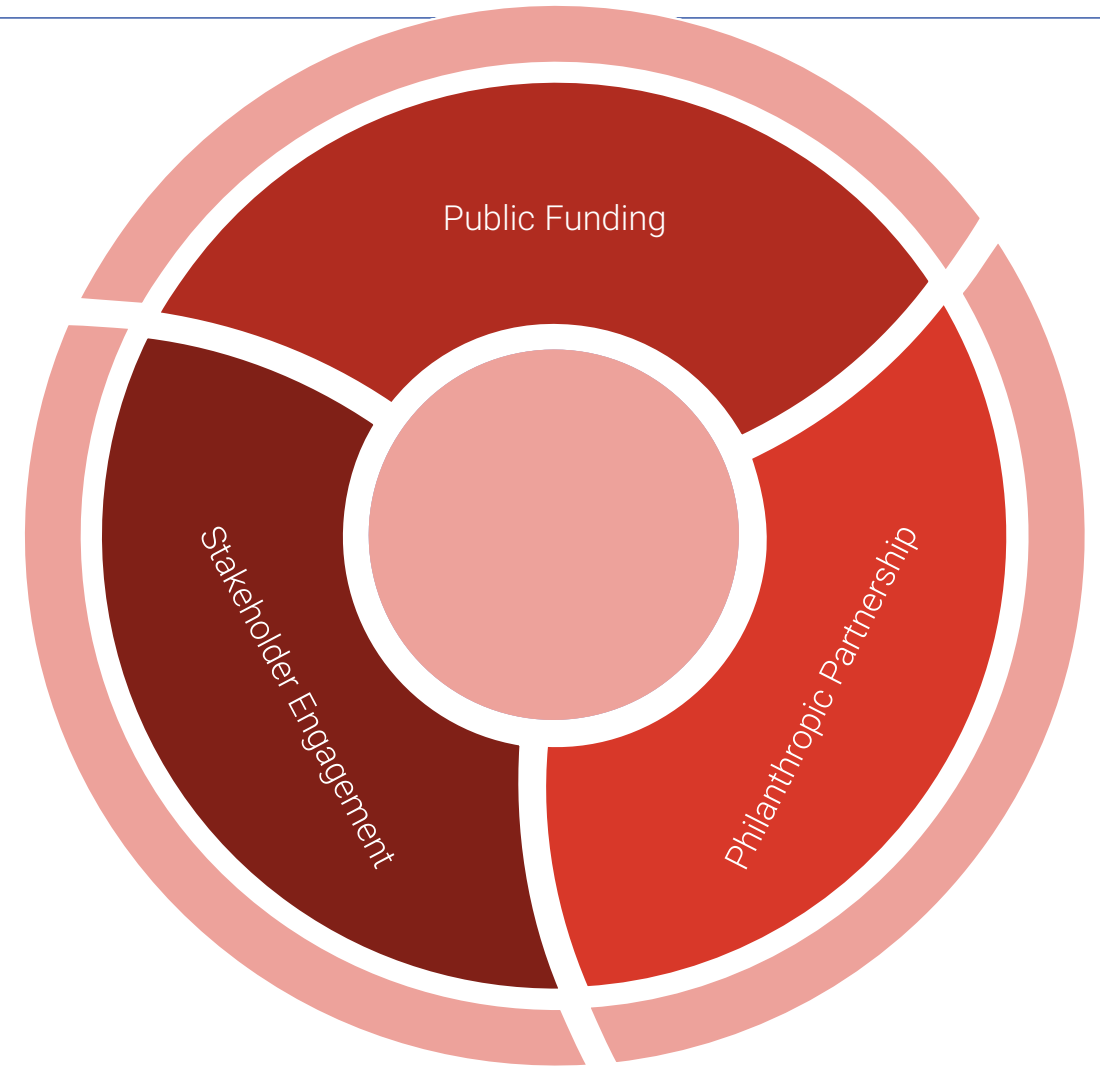
- Direct State investment (\$30 million)
- Coordination/information-sharing with local investment

Philanthropic Partnership

- Coordination with outreach investment (pooled fund currently valued at \$27.5 million)
- Ongoing fund development

Stakeholder Engagement

- Statewide (e.g. CVAC) and agency led stakeholder processes
- Bi-directional partnership with funded organizations



Community Engagement

Goal: Prevent the spread of and mitigate the harm caused by COVID-19 within disproportionately impacted communities.

- Cohort 1: to be announced by 1/24 and expected to begin onboarding the week of Feb 1 (The Center at Sierra Health)
- Cohort 2: focused on Los Angeles, Orange, and Ventura County to be invited to apply in the next few weeks
- Public Health Institute Cohort: invitations to apply are being distributed statewide on a rolling basis

Thank You!

<https://toolkit.covid19.ca.gov/partners/>

Closing Comments

- Next Meetings
 - February 3, 2021 from 3:00 – 6:00pm
 - February 17, 2021 from 3:00 – 6:00pm
 - March 3, 2021 and/or March 17, 2021 from 3:00 – 6:00pm
- Agenda for Next Meeting
- How to Make Public Comment:
COVID19VaccineOutreach@cdph.ca.gov
- Adjourn